

CLIENT DESCRIPTION

Covenant Communications, Inc., a division of Deseret Book, has been in business for more than 20 years. The company is a nationwide distributor of quality books and manuals.

Covenant needed to print smaller quantities in print runs of 250, 500 and 1,000. Most printers are unable to meet this small of a demand at a reasonable price. But Covenant utilized the short-run publishing service of Alexander's to fulfill this need with professionally bound books finished in-house.

CREATIVE SOLUTION

Custom technology from Alexander's allowed Covenant to store digital files and use on-demand print services. This was particularly helpful for smaller authors wanting to get their books published without waiting on large publishing firms to gain interest in their work.

Both Covenant and Alexander's are Utahbased companies, which made it an even more convenient business relationship.

ANATOMY OF **THE PROJECT**

Summary of things created

Books

· On-Demand Printing

· File Storage

RESULTS

Short-run print capabilities helped Covenant fulfill smaller print needs.

Alexander's provided Covenant with high-quality digital printing services at an affordable price.

On-Demand printing capabilities provided fast turnaround times for clients that needed print services immediately.





CHAPTER TWENTY-FOUR

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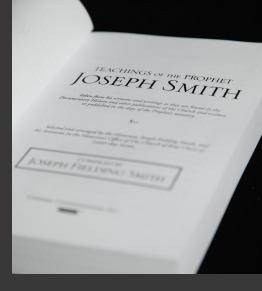
man placed his hand on James's shoulder. "Tve given nd younger sister a sedative. They should sleep til

nes" wrong woh my sister?" Intre looked at Alaina, who was aggressively lasing up ker B be all right. Il keep my cyc on hor". He dimbed uoos his hore and smiled tirelity at James. "Thanks for taking or to be hord down. "You're welcome." "same our of the house with a shawl. She handed is up to

planed over, in case it's volder later on." The lines on Moccatin's nump, "Walk on?" is clurched forward, pulling the wayne away finns and onto future's hand, refuning to let go used ite is turbed forward with his hat are write his area as a dif down Cold Creek Road. Element most on wright that a fifter-syster-old should neer known in slide behind the row of histeria pines, then in slide behind the row of histeria pines.

CHAPTER 16

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* SARAH M. EDEN

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